



**Consumers National Bank**  
INDEPENDENT COMMUNITY BANKING

**FOR IMMEDIATE RELEASE**

June 1, 2009

Contact: Steve Badman

Tel. 330-868-9022

[sbadman@consumersbank.com](mailto:sbadman@consumersbank.com)

## **Consumers National Bank Announces “Save Energy Loan” To Help Homeowners Make Energy-Saving Improvements In Carroll, Columbiana And Stark Counties**

Minerva, Ohio—As part of its commitment to the communities it serves in Carroll, Columbiana, and Stark counties, Consumers National Bank has announced that it is setting aside \$5 million to finance energy-saving home improvements for residential homeowners through a special **Save Energy Loan**. The Bank intends to make hundreds of loans up to \$10,000 for qualified borrowers to finance “green” home improvement projects, including:

- Solar hot water/electric systems
- Wind energy generation
- Thermal window replacement
- Insulation
- HVAC upgrades
- Hot water heater upgrades
- Roofing
- Siding

“Assisting our customers and members of the community maintain and upgrade their homes accomplishes several goals,” said Ralph J. Lober, II, President and CEO of Consumers National Bank. “In addition to providing capital for the local home improvement industry, making energy-saving improvements enhances home value, lowers heating and cooling expenses, and reduces energy consumption. It also makes good financial sense to invest in money saving home improvements during this period of slow home sales. We hope this program gets homeowners thinking about their energy expenditures. We believe that it is a good investment in our communities,” said Lober.

Through its **Save Energy Loan**, Consumers National Bank will lend qualified borrowers in Carroll, Columbiana, and Stark counties up to \$10,000 at a special annual percentage rate of 5.00% with up to 60 months to repay the loan. There are no loan fees and no down payments required with the **Save Energy Loan**. Borrowers may apply for less than the \$10,000 maximum.

Consumers National Bank will offer its **Save Energy Loan** through September 30, 2009, though it expects the \$5 million allocation will be dispersed before year-end with high demand for loans due to the attractive terms of the program.

Homeowners interested in the **Save Energy Loan** can apply at any one of Consumers National Bank’s 10 locations in Carroll, Columbiana, and Stark counties. More information is available by calling 800-948-1262.

###