

**CONSUMERS NATIONAL BANK HOSTS RURAL SCHOLAR  
FINANCE CLASS AT KENT STATE UNIVERSITY SALEM**

*Minerva, Ohio*—Employees of Consumers National Bank volunteered their time on Friday, November 07, 2014, to teach participants of Kent State University's Rural Scholar Program about Personal Financial Management including how to manage credit, balance a checkbook, create and stick to a budget among other topics according to the community bank's President and CEO Ralph J. Lober, II.

The Rural Scholar Program is a college access program designed to assist first-generation college-bound students from Columbiana County.

As the financial partner in the program, providing instruction in Personal Financial Management complements Consumers National Bank's mission to support education in the communities it serves. Laurie McClellan, Chairman of the Board, Ralph Lober, President & CEO, Steve Badman, Vice President, and Stormie Gross, Credit Analyst, shared their financial knowledge with 35 students who participated in activities designed to help prepare them to make educated decisions about managing their money.

"Consumers is pleased to support the students' participation in the Rural Scholars Program. It is an exceptional educational plan that matches our interest in education and our goal to make a difference in the communities we serve," said Lober.

"I felt like I was really in college for a day, and I learned stuff about managing money that I can use when I get my first job. I am more confident now about going to college someday because I understand how to start planning," said Courtney Rebeck, a ninth grader from Salem.

Kent State University's Rural Scholars Program offers first-generation college-bound students from Columbiana County a college access program designed to give them and their families the knowledge, rigorous academic exposure, and social support they will need to succeed at a world-class university. The program's goal is for every student who participates to complete post-secondary education with the credentials necessary to succeed in his or her career.

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Kent State University's Rural Scholar Program students and mentors pose with Ralph J. Lober, II who taught the group about Personal Financial Management at the Salem campus.

Consumers National Bank is an independent community bank that provides a comprehensive line of banking and other investment services to business and personal customers through its main office in Minerva, and branches in Alliance, Canton, Carrollton, East Canton, Hanoverton, Hartville, Lisbon, Louisville, Malvern, Salem, and Waynesburg, Ohio. More information about Consumers National Bank can be accessed online at [www.ConsumersBank.com](http://www.ConsumersBank.com). Member FDIC.