



**FOR IMMEDIATE RELEASE**

March 20, 2013

Contact: Steve Badman  
Tel. 330-868-9022  
sbadman@consumersbank.com

## **CONSUMERS NATIONAL BANK ANNOUNCES HOMER UNKEFER AGRICULTURE SCHOLARSHIP**

*Minerva, Ohio*—Consumers National Bank announced today at its annual agriculture seminar that it has created the Homer Unkefer Agriculture Scholarship program for students pursuing secondary education in an agricultural related profession, according to President and CEO Ralph J. Lober, II. The scholarship is being named in recognition of Homer Unkefer, a founder and Director Emeritus of Consumers National Bank and a life-long advocate for agriculture in Ohio.

“Homer has provided Consumers with expertise in agriculture and sales since he helped found the bank in 1965. Even at age 98, Homer continues to refer business to the bank and remains an advocate for Consumers,” said Lober. “We are pleased to name the Homer Unkefer Agriculture Scholarship in honor of him. Agriculture lending is a very important part of our business at Consumers, and we are proud to support the upcoming generation of farmers and agriculturists,” said Lober.

The purpose of the Homer Unkefer Agriculture Scholarship is to provide financial assistance to students pursuing higher education which will prepare them for a career in agriculture. Applicants must be a high school senior attending a school in or residing in Carroll, Columbiana or Stark counties. Five awards in the amount of \$1,000 each are based on the applicant’s experience in agriculture, and must meet all of the educational eligibility requirements. Applications for 2013 must be received by Consumers National Bank by April 30, 2013. Scholarship applications can be obtained at any of Consumers’ 12 locations.

At the same time that Homer Unkefer was helping to start Consumers National Bank in 1965, he opened his own equipment business in Minerva. Unkefer Equipment, Inc. began selling agricultural equipment and continues today with a staff of 16 sales and service employees. The company offers New Holland, Kubota, Landau, Steiner, Delmar and Pequa brands among others. Homer serves as President of his company and is assisted by his daughter Linda Simms, officer manager, and son Greg, sales manager.

Homer has been involved in the community in many ways including as a member of the Eagles and Minerva YMCA. He enjoys having dinner at the senior center and boating at Lake Mohawk. In addition to his equipment business, Homer continues his passion for the hay farming, raising hay at the family homestead in Minerva and brokering hay for sale to farms and racetracks.

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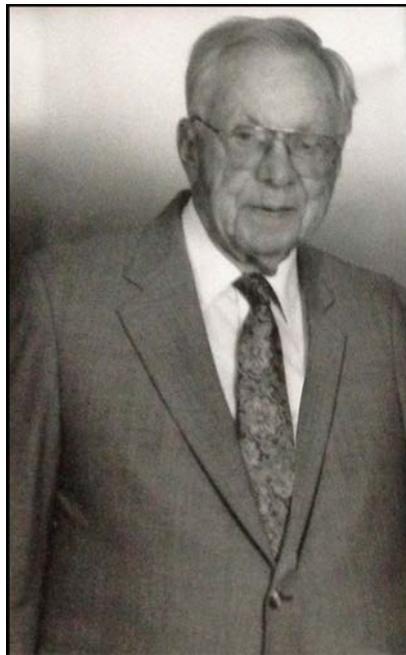
Consumers National Bank is an independent community bank that provides a comprehensive line of banking and other investment services to business and personal customers through its main office in Minerva, and branches in Alliance, Canton, Carrollton, East Canton, Hanoverton, Hartville, Lisbon, Louisville, Malvern, Salem, and Waynesburg, Ohio. More information about Consumers National Bank can be accessed online at [www.ConsumersBank.com](http://www.ConsumersBank.com). Member FDIC.

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Caption: Homer Unkefer, a founder and Director Emeritus of Consumers National Bank, is being honored as the namesake of the Home Unkefer Agriculture Scholarship.

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