



Consumers National Bank
INDEPENDENT COMMUNITY BANKING

FOR IMMEDIATE RELEASE

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Consumers National Bank Appoints Derek Williams Senior Vice President of Training and Sales Development

Minerva, Ohio – Consumers National Bank has appointed Derek G. Williams as Senior Vice President of Training and Sales Development and member of the bank’s senior management team. Williams will report to Ralph J. Lober, II, president and CEO of Consumers National Bank.

“I am very pleased that Derek has joined our management team. He will use his more than thirty years of banking experience and entrepreneurial skills to develop the product knowledge, product relationships and sales processes that are vital to moving Consumers National Bank forward in our changing industry. We have very strong financial solutions and offer our customers some of the best technology available. In this role, Derek will coach, support and train staff to identify solutions that meet their customers’ developing needs” said Lober.

Williams is a career banker having worked at community and regional banks in Stark and Wayne counties. He has developed and launched bank products and created sales programs for personal and business products and has experience in managing full-service call centers. He is a graduate of the Ohio School of Banking, the BAI Graduate School of Retail Bank Management, and the 16th class of Leadership Stark County. Williams lives in Louisville with his wife Marcie and children.

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Caption: Consumers National Bank has appointed Derek G. Williams as Senior Vice President of Training and Sales Development and member of the bank’s senior management team.

Consumers National Bank is an independent community bank that provides a comprehensive line of banking and other investment services to business and personal customers through its main office in Minerva, and branches in Alliance, Carrollton, East Canton, Hanoverton, Hartville, Lisbon, Louisville, Malvern, Salem, and Waynesburg, Ohio. More information about Consumers National Bank can be accessed online at www.ConsumersBank.com. Member FDIC.