



Consumers National Bank
INDEPENDENT COMMUNITY BANKING
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Consumers National Bank Launches New Interactive Website

Minerva, Ohio—Consumers National Bank has partnered with BancVue Interactive to upgrade the bank’s internet presence with a new interactive website. The completely redesigned website at www.ConsumersBank.com makes banking online faster, friendlier, and easier for Consumers National Bank customers.

“The site was designed with the goal that customers should be able to access most information within two clicks,” said marketing director Steve Badman. “We have simplified the website while adding style and functionality,” said Badman.

Visitors to Consumers National Bank’s new website can open new deposit accounts and submit loan applications online. In addition, customers with questions about their accounts can send secure messages through the new website that will be handled by a specific employee who can answer the question and respond to the customer quickly.

“The improved capabilities of financial websites provide tremendous advantages for our customers,” said president and CEO, Ralph Lober. “Now both our business and personal customers can do virtually all their banking through our website—including opening new accounts—from the convenience of their offices or homes. We are providing our customers with the online services of banks many times our size with the additional comfort and security of a local community bank,” said Lober.

The purpose of the new website is to serve customers better by increasing their choice of how they want to communicate with Consumers National Bank. The investment in the enhanced website compliments Consumers National Bank’s telephone banking and its 10 branch locations in Carroll, Columbiana, and Stark counties. The new website reflects the bank’s commitment to continually expand and enhance customer service in the communities Consumers National Bank serves.

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Consumers National Bank is an independent community bank that provides a comprehensive line of banking and other investment services to business and personal customers through its main office in Minerva, and branches in Alliance, Carrollton, East Canton, Hanoverton, Lisbon, Louisville, Malvern, Salem, and Waynesburg, Ohio. More information about Consumers National Bank can be accessed online at www.ConsumersBank.com. Member FDIC.