



Consumers National Bank
INDEPENDENT COMMUNITY BANKING

FOR IMMEDIATE RELEASE

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Consumers National Bank Teams With Intuit Financial Services

Minerva, Ohio – Consumers National Bank announced today that it is teaming with Intuit Financial Services (formerly Digital Insight) to meet the online financial needs of its customers. The new relationship will enhance customers’ online banking experience with increased ease, efficiency and flexibility. Starting in early 2011, Intuit Financial Services’ enhanced online service will benefit both individuals as well as business clients.

“As our internet banking provider, Intuit Financial Services promises world-class online financial and small business management services delivered by your trusted local community bank,” said Consumers National Bank Senior Vice President and CIO Paul Hugenberg, III.

Online banking is a rapidly-growing service nationwide, with 48 million households managing personal finances from their computers, and a total of 64 million expected by 2012.* Consumers is joining forces with Intuit Financial Services in order meet the high expectations of its increasingly tech-savvy customers. In addition to traditional internet banking functionality, the new platform will include Intuit Financial Services’ FinanceWorks™ and Small Business FinanceWorks™.

“FinanceWorks and Small Business FinanceWorks are both state of the art financial management tools designed to help customers manage all aspects of their personal finances and business operations. We are proud to team with Intuit Financial Services to offer these premier online tools to our customers,” Hugenberg said. “Intuit Financial Services continually innovates how consumers and businesses manage their money. That’s why we have arranged for our customers to join the more than nine million internet banking users nationwide who trust Intuit Financial Services with their online financial management transactions. This combination will allow Consumers to offer services and support to our small business customers that cannot be found at any other community bank in the region.”

Since the founding of its first independent, community-focused bank in 1965, Consumers National Bank has met the changing needs of its customers by staying abreast of emerging trends. That is why over the years Consumers has established 10 branch locations in Carroll, Columbiana and Stark counties as well as providing telephone, online and mobile banking services. Today, Consumers remains dedicated to its founding principles as it enhances its online presence to better serve the evolving banking needs of the communities it serves.

**Online Banking Report*

About Consumers National Bank

Consumers National Bank is an independent community bank that provides a comprehensive line of banking and other investment services to business and personal customers through its main office in Minerva, and branches in Alliance, Carrollton, East Canton, Hanoverton, Lisbon, Louisville, Malvern, Salem, and Waynesburg, Ohio. More information about Consumers National Bank can be accessed online at www.ConsumersBank.com. Member FDIC.

About Intuit Financial Services

Intuit Financial Services (formerly Digital Insight) helps banks and credit unions grow by making it easier for consumers and businesses to manage their money. As a division of Intuit Inc., Intuit Financial Services' portfolio of on-demand solutions and services are built on insights gained over three decades working with customers and creating innovative offerings that anticipate their needs.

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