



**Consumers National Bank**  
INDEPENDENT COMMUNITY BANKING

**FOR IMMEDIATE RELEASE**

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## **Consumers National Bank Goes Big At Hartville Office Grand Opening**

*Hartville, Ohio* – A six-story tall hot air balloon bearing Consumers National Bank’s logo on a banner attracted the attention of hundreds of vehicles passing the bank’s new office at 1215 West Maple Street in Hartville, Ohio, on Saturday, June 4.

Consumers National Bank invited thousands of residents from Lake Township and surrounding areas to help kick off the opening of the bank’s sixth office in Stark county and eleventh office in its network.

A steady stream of visitors arrived at the Hartville office throughout the day to enjoy a variety of games and drawings at the grand opening celebration. Tickets for a hot air balloon ride for two and six \$50 savings bonds were given away in the prize drawings. In addition, participants could spin the wheel to win collectable coins, stuffed animals, T-shirts, hats and other fun prizes.

Special events for the children included a face-painting clown, balloon twister, and a magician. A caricature artist drew humorous portraits of visitors of all ages. In addition to a live remote broadcast on K-105 FM, a DJ played music and gave away prizes throughout the afternoon. As some visitors had their portraits drawn, faces painted, and played corn hole games, others had their photos taken on the antique tractor that was brought in to celebrate the bank’s commitment to area farmers.

“We wanted to show the people of Lake Township how excited we are to be open in Hartville and to bring our brand of community banking to the neighborhood,” said Ralph Lober, II, President and CEO of Consumers National Bank. “More than two dozen of our employees pitched in to create a fun, welcoming atmosphere where we could tell people about Consumers National Bank and how we can meet all their financial needs,” said Lober.

“Our special Grand Opening offers will continue to be available for several weeks,” said Lober. “Customers who open a new personal checking account will receive \$100 in Consumers Community Cash that they can spend at 35 local merchants. Our new business neighbors are important to us, so with our Consumers Community Cash, we are promoting the importance of local businesses to the community—including community banking,” said Lober.

New business checking customers will receive up to \$200 for new checks and other supplies when they switch to Consumers National Bank. A business open house is scheduled for Wednesday, June 8 from 11 am to 6 pm, and businesses of all types are welcome.

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Consumers National Bank is an independent community bank that provides a comprehensive line of banking and other investment services to business and personal customers through its main office in Minerva, and branches in Alliance, Carrollton, East Canton, Hanoverton, Hartville, Lisbon, Louisville, Malvern, Salem, and Waynesburg, Ohio. More information about Consumers National Bank can be accessed online at [www.ConsumersBank.com](http://www.ConsumersBank.com). Member FDIC.



Caption: A hot air balloon bearing Consumers National Bank's logo rises six stories over the Grand Opening at the new Hartville office.



Caption: A customer talks about Consumers Community Cash with Beth Scheeper, Customer Relationship Manager at Consumers National Bank's new Hartville office during the Grand Opening.



Caption: People line up to have their faces painted at the Grand Opening of Consumers National Bank's Grand Opening of the new Hartville office.